



CASE STUDY

Flir



About Flir

FLIR Systems is the world's largest commercial manufacturer of thermal imaging cameras, components, and imaging sensors.



The Challenge

FLIR was seeking an agile platform that could keep up with the feature demands of a progressive marketplace. They wanted a customised user experience with quick turnarounds and without hidden costs. Overall, FLIR was looking for a partner who could quickly implement a complex enterprise ecommerce migration, with extensive features and a global footprint.



The Solution

FLIR turned to ESW for their customisable store and quick development time. Not only was ESW's platform flexible and adaptable, but ESW was able to implement the complex enterprise ecommerce migration and set up stores to help FLIR serve both North America and Europe at launch.

ESW offered a multi-brand environment with modern shopping carts and checkouts for multiple websites, customer support in multiple languages, fraud protection, GDPR and tax compliance management, and a team that could navigate GTC and other regulatory challenges for electronic products with batteries.

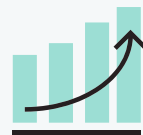
ESW implemented their headless ecommerce solution, seamlessly integrating ESW's platform and cart with FLIR's ERP, CMS, existing frontend e-store, and SSO.



3-Month delivery



6-Figure savings in
Capex integration and
ongoing Opex



Incremental revenue
growth through territory
expansion



Results

Esw was able to localise each market in the following ways:



Headless
architecture



Multi-language
localisation



Subscription and
recurrent payments



Multiple shipping
points



ESW as merchant
of record

Ecommerce the Way it Should Be

A complete direct-to-consumer and marketplace ecommerce solution live in weeks, not months:

- Feature-rich architecture plugs into your back-end or front-end systems
- Merchant and Seller of Record to ease compliance
- Shared success model for predictable costs



Want to talk about global expansion?

ESW is the cross-border ecommerce leader, empowering the world's best-loved brands and retailers to make global shopping better, safer, simpler and faster, end-to-end. From compliance, data security, fraud protection, taxes, and tariffs to checkout, delivery, returns, customer service, and demand generation, our powerful combination of technology and human ingenuity covers the entire shopper journey across 200 markets. Brands partnering with ESW can enter new international markets in as few as 6 weeks, up to six times faster than if they attempted to do so on their own – all while engaging directly with customers and retaining ownership of all the data collected during the shopping process.

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VISIT

[ESW.com](https://www.ESW.com)